

Claudine Allaman-Luisier moved back with her family to her childhood home to be closer to the small shop she was planning to take over in August 1999. The grocery shop's interior has remained the same since 1954. However, the sociocultural dynamic has changed. Today's customers are mainly elderly people without cars. The majority of residents work outside the village and prefer to do their shopping in the big shopping centres. The work is demanding; long opening hours, few days off and few holidays, all for low wages. Claudine's shop is no longer a source of income, but over the years it has become a social centre for the village.

Claudine Allaman-Luisier.

Photo by of J.-C. Roh